



WTTM***EnterpriseCenter***

Facilities & Programs

ENTREPRENEUR

McKinnis
Wright

In This Moment Creates
Breaks & Breaks

Lyndee

Haven Aero

Fly with the
eagles, not the
buzzards!
Carpenter
Mark & Candice

Performance
Not Excuses! @
(Google) Huh/uh/uh

McKinnis
FC Traffic
Control Inc
Amarillo Texas

PC
Jung Park

Do not give
up. escape
A.P. Davis

First Capital Bank of Texas
'What the Mind Can Conceive
and Believe, it can Achieve.'
Mark Hodges

Claudia Luna
Santa Fe FCU + Borger FCU
Live, Love, & Laugh It

WEAKNESS

2 Cor 12:9
Optimum
Tale & David Scott

Stay humble
- Lynsey
(Kids Faith Krates)



girasol
Cafe & Bakery

AMARILLO
'THE MIDDLE OF
EVERYWHERE'
Karin Carter

Serve
Others.
Gina Woodward
SBOC

SNAPCLOGY
Barry

FLEX
ENGINEERS
- Joseph H.

CREEK HOUSE
HONEY FARM
'Save the BEES,
Save the World.'
- Angela & David Carter

CREATIVE
CANNON

Simply be You!
Simply Sandra

Even if you fail
on your knee
You're still
moving forward
Frances Frost
Fox Realty Group
of Keller Realty

Please Sign
Our Wall

PLEASE INCLUDE YOUR
NAME & BUSINESS
YOU HAVE TO AGREE WITH THE
TERMS OF SERVICE ON THE
ENTIRE WALL THAT HAS BEEN
YOU WILL BE RESPONSIBLE FOR



RS OF THE PANHANDLE

1st Capital Bank of Texas
Golden facilitator
Small steps
bring big
change
meredith
AHCC
Connect Texas

ARMSTRONG
BRISCOE
CARSON
CASTRO

Be Refined
Not Defined by
Failure!
Good
Brown



Awesome
Water solutions
to the 21st Century

HEMPHILL
HUTCHINSON
LIPSCOMB
MOORE
OCHILTREE
OLDHAM
PARMER

CONTENTS

FACILITIES

4 Conference & Training Rooms

6 Commercial Kitchen &
Food Manufacturing

PROGRAMS

7 Incubator Space

8 Coaching

9 The Founders Club

10 Micro-Loan

11 Amarillo EnterPrize
Challenge

13 Blueprint

14 Staff

CONFERENCE & TRAINING ROOMS

The WT Enterprise Center offers rentable state-of-the-art conference and training rooms that cater to the needs of business professionals. Equipped with modern technology and amenities, our space is designed to inspire productivity. Whether you're hosting a corporate meeting, training, or client presentation, our facility provides the perfect backdrop for your business needs.

Enjoy access to ample parking, beverage and snack service, and so much more when you reserve meeting space with us. Contact us to schedule a tour or your next meeting!

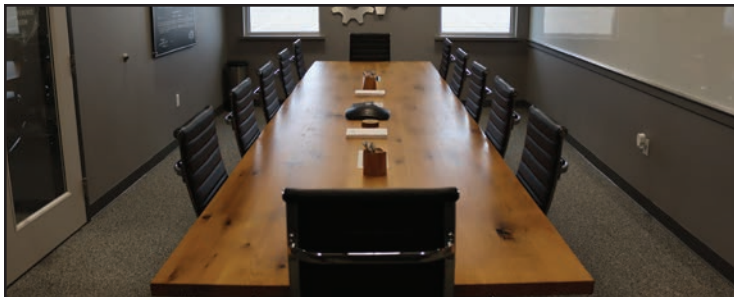
COLLABORATIVE CONFERENCE ROOM

- Seats up to 6
- 50" Smart TV with Apple TV
- Whiteboard
- Charging ports in table



PAUL ENGLER CONFERENCE ROOM

- Seats up to 12
- Conference phone
- 50" Smart TV with Apple TV
- Meeting Owl video conference
- Whiteboard wall
- Charging ports in table



DON TAYLOR TRAINING ROOM

Our training room can host board meetings, staff trainings, video conferences, company holiday dinners, and more. This room is highly customizable for any business event.

- Seats up to 80
- Flexible room setup
- Projector and sound system
- Microphone access
- Whiteboard walls
- Live audience ceiling mics
- Event streaming capabilities
- Color adjustable wash lighting
- Formal dinner table setting





COMMERCIAL KITCHEN & FOOD MANUFACTURING

The WT Enterprise Center serves food entrepreneurs by offering access to a rent-by-hour commercial kitchen space, large food manufacturing footprints, and essential resources for developing and bringing their food products to market successfully.

WTEC provides access to services like:

- Food manufacturers roundtables
- Nutrition label development
- Food shelf life testing and analysis
- State manufacturing license for businesses growing across state lines





INCUBATOR SPACE

Whether it is the very first office or a team office for a growing business, the Enterprise Center puts start-ups and experienced entrepreneurs in a mixed-use business environment. Businesses of all kinds are welcome and can take advantage of Enterprise Center programs and support. Joining an incubator is more than a physical location for a company; it is a place to find support, training opportunities, a strong peer network, and more.

Key benefits include:

- Below market rates
- Access to building 24/7
- Free use of conference rooms
- Stocked breakrooms full of great drinks and snack options
- Commercial copier
- Secure mailboxes
- Community building events
- Unlimited coffee with all the mix-ins



COACHING

Coaching is a client-led process that allows entrepreneurs to explore issues that are keeping them from achieving their goals. Coaches at the WT Enterprise Center offer entrepreneurs guidance and support to help them capitalize on their expertise to navigate challenges, maximize potential, and achieve sustainable growth.

WT Enterprise Center coaches undergo significant training to develop a “coach approach” to problem solving. Our coaches are all certified through an accredited coaching organization that adheres to the International Coaching Federation standards.



“I never cease to be amazed at the power of the coaching process to draw out the skills or talent that was previously hidden within an individual, and which invariably finds a way to solve a problem previously thought unsolvable.”

- John Russell

EST **THE** FOUNDERS CLUB 2019

The Founders Club is a peer-to-peer group coaching program for decision makers only. Membership is limited to CEOs, presidents, founders, and owners of a private company. Founders Club provides entrepreneurs with the opportunity to connect and learn from peers, discover best practices and resources for growth, share strategic initiatives, and provide valuable feedback for others.

By contributing to facilitated discussions and group coaching, members help enhance the achievement of all Founders' personal and professional goals. Each member commits to share their issues, strengths, weaknesses, challenges, business strategies, systems, and goals in an atmosphere of trust and confidentiality.

- Group trainings led by experts
- Individual coaching
- Club member employee training program
- Catered meals at every meeting
- Community events
- Access to WTEC facilities
- Network of growth-oriented entrepreneurs
- Access to wide range of resources



MICRO-LOAN

The WT Enterprise Center serves as the facilitator of a micro-loan the Panhandle Regional Planning Commission offers in amounts of up to \$40,000. The program was capitalized by the U.S. Dept. of Agriculture in an effort to enhance the Panhandle's economic environment and encourage the sustainable development of the region.



The funds can be used for a wide range of business operations that include but are not limited to: working capital, payroll expense, remodeling and facility improvements, capital equipment, the purchase of a franchise, and more. For more information or to start your application, please contact us by email at Info@WTEnterpriseCenter.com.

Documents Needed To Apply

Micro-Loan
Application

Credit Report
For Each
Owner That
Has 20% Or
More Equity

Formation
Documents &
Personal
Liabilities List

Historical
& Projected
Financials

• AMARILLO • ENTERPRIZE CHALLENGE



The Amarillo EnterPrize Challenge is a \$500,000 business plan challenge where primary businesses can receive up to \$100,000 in the form of a 5-year forgivable loan. The program is funded by the Amarillo Economic Development Corporation and managed by the WTEC. This annual challenge is aimed to help companies who bring outside dollars into our local economy scale quickly. The WTEC partners with America's SBDC at WTAMU to help applicants package their business plans and review financial projections.

While the big checks are eye-catching, there is more than \$100,000 worth of value in going through the program as business owners are presented with the opportunity to develop a clear strategy to grow their company. Participants are also coached on how to pitch their company for investment and leave every year with great feedback from the qualified panel of judges.



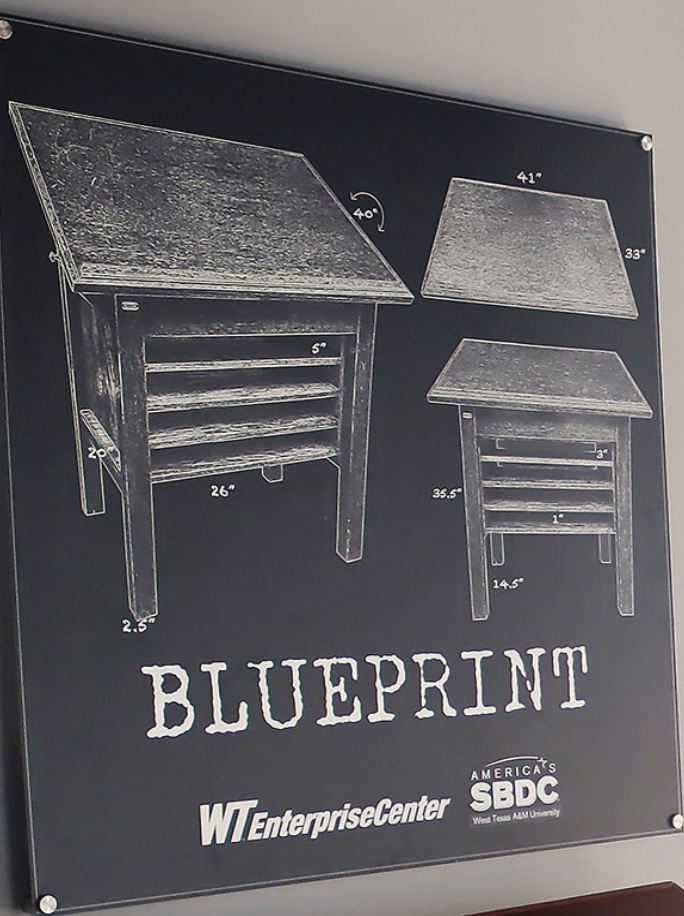
A program by

WTEnterpriseCenter



Funded by





BLUEPRINT

Blueprint utilizes a visual chart to provide the framework for an entrepreneur to understand how to create, evaluate, and refine their business model while focusing on their value proposition.

Blueprint is a complimentary program offered by the WT Enterprise Center in partnership with America's SBDC at WTAMU. The program will be led by both WT Enterprise Center coaches and America's SBDC at WTAMU consultants. This blend of coaches and consultants provides both the technical components in business creation while also focusing on the entrepreneur journey being embarked upon.

Helping entrepreneurs introduce their ideas to the world.



WT ENTERPRISE CENTER STAFF



Brian Enevoldsen
Managing Director



Michelle Howington
Program Manager/Coach




Adam Jiwa
Marketing Manager/Coach



Chris Leighton
Client Services Coordinator



Zaida Cordova
Community Coordinator



To schedule an initial meeting or facility tour,
please contact us at

806-651-8500 • info@WTEnterpriseCenter.com

2300 North Western Street
Amarillo, Tx 79124

WTEnterpriseCenter.com

Follow us at

    [@WTEnterpriseCenter](https://www.instagram.com/WTEnterpriseCenter)



WT EnterpriseCenter

a department of the



Paul and Virginia Engler
College of Business
WEST TEXAS A&M UNIVERSITY™